

NOV  
—  
10-13  
—  
2022



# TURKS & CAICOS INTERNATIONAL FILM FESTIVAL

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SPONSORSHIP

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#TCIFF22

## INTRODUCTION



# More than a FILM FESTIVAL

**The Turks and Caicos International Film Festival is an event that is focused on two things: film and environment**

The Turks and Caicos Islands are a small but incredible collection of islands and cays sitting atop one of the largest reef systems in the world. It is the natural beauty of this country that makes it the perfect location for hosting our film festival.

Now in its fourth year, the Turks and Caicos International Film Festival [TCIFF] maintains its ever-present theme of 'Oceans and Environment'. TCIFF aims to raise awareness about this topic by unifying film and environmental activism through an engaging and informative platform filled with creativity, culture, inspiration and of course, storytelling.

#TCIFF22

## OUR VISION

# To share compelling stories about the big issues facing our environment.



## Overview

TCIFF seeks to bring together film and environment in a way that shines a light on the importance of environmental conservation while simultaneously bringing together the local Turks and Caicos Islands culture with the film industry as a whole.

- Highlight the major issues impacting the oceans and environment
- Inspire film makers and artists to create content to showcase the importance of our theme.
- Inspire local artists to use their voices in the film industry to share both their culture and the message of environmental awareness.



## EVENTS

# More than FILM

TCIFF is spread out across four days (**November 10-13**) that are filled with screenings, discussion panels, masterclasses, galas, environmental events and more. Our festival truly promotes every aspect of film and connects it all with environmental awareness.



### SCREENINGS

The festival showcases an assortment of short films, documentaries and international blockbusters in settings that take full advantage of the country's beautiful landscape and finest resorts.



### MASTERCLASSES

Experts in their fields conduct courses on their subjects of expertise as they train both current and future generations of creative minds.

## EVENTS

### Thanks to Our Sponsors



Digital

Beaches  
RESORTS

RF



THE SHORE CLUB

Turks, Caicos

FOUR



#### PANELS

Seasoned industry vets in film, music, activism and more take the stage to discuss their processes and inspire future artists.



#### GALAS

Our special guests and VIPs are invited to mix it up with social cocktails, elegant dinners and top-notch soirées throughout the course of the festival.



## PURPOSE

# Inspiring CHANGE

Over the past three years, we have successfully demonstrated the principles on which the festival was founded. This year, we aim to continue building on that established infrastructure and expand into something even greater.

## CONSERVATION & EDUCATION

We work closely with the youth of these islands to ensure that future generations are aware of the part they play in the conservation of our oceans. By partnering with establishments like the Edward C. Gartland Youth Centre, and Sharks 4 Kids, we're able to help them better understand the world around them and how they can leave a lasting and positive impact on it.

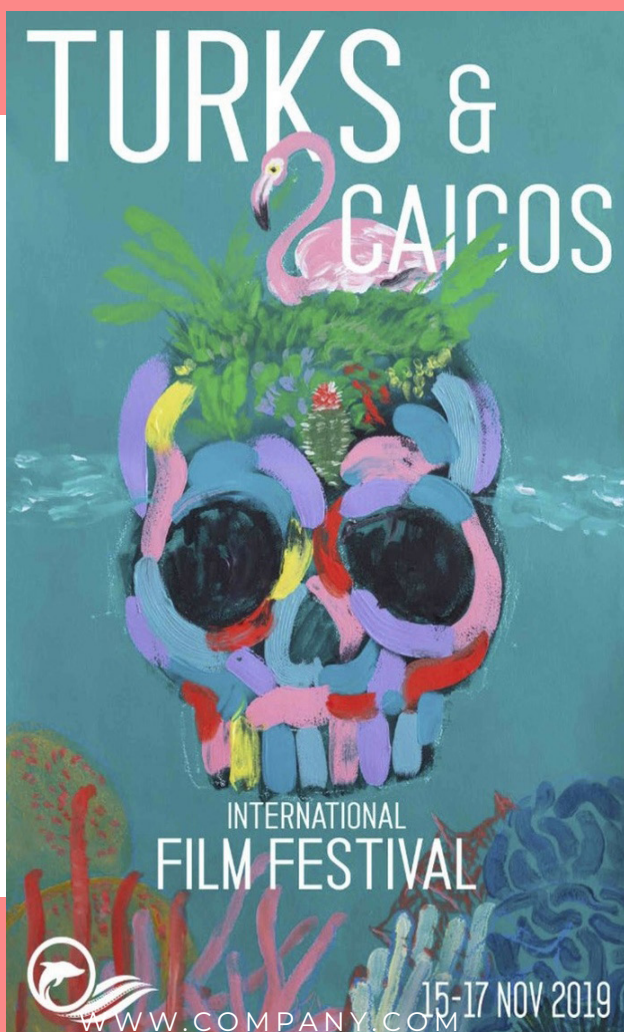


- The Sharks 4 Kids program educates children on the importance of sharks to the ecosystem. They provide a range of educational activities including a shark tagging program.
- The Edward C. Gartland Youth Centre is the hub for all things youth related on the islands of Providenciales in the Turks and Caicos Islands. We proudly partner with them to reach the youth of the nation and bring our message of creativity and conservation to future generations.

## STORYTELLING & CULTURE

We work closely with local artists in order to further develop the islands as a creative hub. Our focus is primarily on film, but we seek to celebrate the incredible variety in creative arts found in these 'Beautiful by Nature' islands, and invite artists from a range of mediums to participate.

From music and fashion design to writers and dancers (and of course film and photography), we are happy to include these amazing elements to our lineup.



## POSTERS

Both of our in-person festivals have had the incredible fortune of receiving breathtaking posters designed by talented local artists.

Renowned Turks and Caicos Islands artist Bradley Theodore painted the artwork for our inaugural festival and promising young artist Janella Forbes created the poster for 2021.

The 2022 poster, featured on the front page, was also designed by one of the country's skilled young minds.



# Sponsor BENEFITS

It is only with the generous support of amazing sponsors such as yourselves that we are able to put together such an incredible festival and bring both film and environment to the forefront in spectacular fashion.

For your contribution, your brand will be recognized as a contributing sponsor and given all the care (read: placement and promotion) befitting your support.



Additionally, we have two phenomenal marketing firms working with us, Cardinal Points TCI and TCITV.

Beyond brand placement at the various events during the festival, these two companies will be working to promote the festival and its sponsors in numerous ways including social media campaigns, influencer contacts and through other media outlets both locally and internationally via the TCIFF website.



## SPONSORSHIP OPTIONS

### \$1,000 DONOR

- Tickets for two to all screenings
- Access to panels
- Access to VIP **Donor** drinks

### \$5,000 PATRON

- Tickets for two to all screenings
- Guaranteed access to panels, **workshops and masterclasses**
- VIP **Patron** Invitation to Gala pre-screening cocktails and closing day events
- Gift of exclusive branded merchandise

### \$10,000 FEATURE SPONSOR

- All Patron level benefits with tickets for four
- VIP Invitation to Gala, pre-screening cocktails, **private events** and closing day events
- Media exposure/branding involvement

### \$25,000 GALA SPONSOR

- All Feature sponsor benefits with tickets for eight
- Premier branding as the sponsor of our Gala event

### \$50,000 MAIN SPONSOR

- All Feature Sponsor benefits
- **TCIFF Tracks** - Choose a distinct aspect of the festival that aligns with your brand for effective promotion
- Co-branding at select events
- Award sponsorship opportunities

### \$250,000 NAMED SPONSOR

- All Main Sponsor benefits
- Right to a welcome speech on opening night
- Our official title for 2022 becomes the Turks and Caicos International Film Festival in association with 'Your Brand'

# Thank You



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